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Concierge Travel Named “Best Local Travel Agency” and “Best LGBT Cruise or Tour Company” by OutSmart Magazine
Leading LGBT Travel Agency Honored Twice in 15th Annual ‘Gayest & Greatest’ Readers’ Choice Awards

HOUSTON, Tex., November 30, 2011 – Concierge Travel, the largest gay-owned and operated travel agency and tour operator in the state of Texas, today announced it was named Houston’s “Best Local Travel Agency” by *OutSmart Magazine* in 2011, an honor it has received each year since 2002. It was also named “Best LGBT Cruise or Tour Company” in 2011, tying with Atlantis Events and RSVP Cruises.

Founded in Houston in 1997 by Kim Gustavsson, Concierge Travel is a boutique gay-owned travel agency and tour operator that provides highly personalized service to all its clients. Concierge Travel entered the lesbian, gay, bisexual and transgender (LGBT) market in 2000. The agency creates intimate, customized experiences for its LGBT guests on its own exclusive small-ship cruises and land tours, as well as providing a range of services and enhancements on the vacations that they book for their guests with other travel providers, such as RSVP Vacations, Atlantis Events and the new LGBT tour operator, Brand g.

“We were honored for our agency to be considered in the annual OutSmart Gayest and Greatest nominations alongside so many accomplished businesses and prominent community members,” said Kim Gustavsson, vice president of sales and marketing at Concierge Travel. “We are even more thrilled that we’ve won two awards this year, ‘Best Local Travel Agency’ and ‘Best LGBT Cruise or Tour Operator.’ We strive to provide the best experience for our clients and take pride in offering exceptional customer service. We couldn’t have received these awards without the support of our loyal fan base and valued customers.”

OutSmart is Houston’s award-winning magazine serving the gay and lesbian community. Published monthly, OutSmart covers local and national news, politics, health, arts and entertainment, food and dining, and issues affecting the LGBT community. OutSmart has a high profile in the gay community through local involvement, partnerships, and its website, OutSmartMagazine.com. In its seventeenth year of publication, OutSmart is free and distributed through more than 350 locations in Houston and surrounding areas.

For fifteen years, OutSmart Magazine has been celebrating local and national LGBT people, shops, and services through its “Gayest and Greatest Awards.” They hold voting parties every year with the survey ending in August and the results published in the October edition.



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Concierge Travel believes strongly in supporting the gay and lesbian community, and regularly gives back to important LGBT organizations. Concierge Travel donates 20 percent of its total net travel revenue annually to the LGBT community. Concierge Travel is also a Bronze National Partner of the Human Rights Campaign, the U.S.'s largest LGBT civil rights organization and has in 2009 & 2010 raised over \$125,000 for HRC.

Reservations for any Concierge Travel vacation can be made by contacting Concierge Travel directly at 877.775.9616. For more detailed information, please visit our newly redesigned website at www.conciergetravel.cc or become a fan of our Facebook page at <http://www.facebook.com/conciergetravel>.

About Concierge Travel

Founded in 1997, Concierge Travel is a boutique, gay-owned travel agency and tour operator that creates intimate, customized experiences for its LGBT guests on its own exclusive small-ship cruises and land tours. Concierge Travel also provides a range of services and enhancements on the vacations that it books for its guests with other travel providers. Voted Houston's "Gayest & Greatest Travel Agency" by *OutSmart Magazine* every year since 2002 and "Best LGBT Cruise or Tour Company" in 2010 and 2011, Concierge Travel also believes strongly in supporting the gay and lesbian community, and donates 20 percent of its total net travel revenue annually to important LGBT organizations.

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